



‘Artists supporting THEMUSEUM, THEMUSEUM supporting artists’

Second annual Brush Off expected to be another sell-out

For immediate release.

Kitchener, ON – Due to the extreme popularity and success of the inaugural event last January, THEMUSEUM is pleased to be hosting the second annual Brush Off this coming Saturday evening.

The Brush Off is a live-painting competition in which more than twenty artists from this community and beyond participate in themed rounds. In order to move to the next round, artists must earn the votes from the audience. After five rounds, one artist will become the winner and receive a grand prize.

All works created throughout the evening – over forty – are auctioned off within the evening to audience members. Proceeds from the sale of art are shared by the artists and THEMUSEUM.

“This event is a wonderful way for local artists to support THEMUSEUM and likewise, for THEMUSEUM to support local artists,” explains David Marskell, CEO of THEMUSEUM. “It’s a win-win and a ton of fun.”

With a sold out event having taken place last January, and with the majority of tickets already sold for Saturday, THEMUSEUM is preparing for another sold out event. The public is encouraged to purchase tickets in advance.

The Brush Off is taking place at THEMUSEUM in downtown Kitchener on Saturday, January 19th. Doors open at 7PM with the competition beginning at 7:30PM. Tickets are \$15.00 per person. A cash bar and refreshments will be available.

Additional details and a link to purchase tickets to The Brush Off can be found at www.THEMUSEUM.ca

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IDEAS TRANSCENDING OBJECTS

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